

VLOG

KLounge
Suite v1.0



Khudra
INVENTORY
MANAGEMENT SYSTEM
(K-IMS)

KhudraERP

KPay

KhudraPay

KPOS

Khudra CRM

KReport

KGST



KAccounts

KhudraSoft
EMPOWERING MSMEs
Building NextGen Global Economy



MsgCargo

bats

TaskManager

KS Office
Suite v1.0

INTRODUCTION DECK

www.khudrasoft.com

Hyderabad, Telangana State, India – 500 008

+91 7093 202 750

sales@khudrasoft.com

COMPANY INFO

- KhudraSoft is **FinTech** Company engaged in providing customized software solutions and providing services (ITES and ITBS) to business requirements of our clients across **MSMEs** and **Retail** domains more than a decade.
- **We strongly believe that our success depends on our client's success and is realized through establishing symbiotic partnership with them. Therefore, instead of just considering technology implementation as our goal, we focus on helping our clients to leverage technology to rapidly deliver their targeted business results.**
- Our execution approach is based on our delivery core principles - **Plan, Build** and **Deliver** derived from our associated company IndiGNS
- We provide services ranging from **deployment and maintenance** of our flagship products to **custom development of projects** as per our clients' need.
- Our engagements are realized using **onsite, offshore, onsite-offshore models** as per client requirements.
- KhudraSoft designs and develops software products and provide services for MSMEs and Retail Domains using our own Agile based product and project delivery model called **Sans Defect - a Zero Defect Delivery (ZDD) model**.

THE TEAM



GAUS MANIYAR
CEO

M.S. (Computers), 25+ Years
FinTech, ITES, ITBS, Data Centres, Clouds,
Cyber Security, Business Strategy



G. H. RAO
Chartered Accountant

F.C.A. & A.C.S, 40+ Years
Finance, Taxes & Accounts and
Corporate Law Affairs



MASOOD SYED
Technology

MCSE, 22+ Years
Data Centre, Clouds,
Cyber Security, AI



Dr. V. KULKARNI
PR

B.A.M.S., 35+ Years
Research Scientist Lupin,
CEO- Solapur City Hospital



ADV. REDDY
VP – Corporate Affairs

L.L.M., 15+ Years
Legal and Corporate -
National and Internal Affairs



ARJUN S.
VP – Sales & Marketing

B. Com, 20+ Years
Automobile, Banking & Finance,
MSME, FMCG, Retail and TelCom



A. ALI
International BDM - MENAT

M.E. (TelCom), 20+ Years
Aviation, Smart City, Infrastructure
in North Africa and UAE



D. S. SHARMA
TAG

MBA, 48+ Years
BFSI, Power Utilities, ITES,
Rural Development, Bio-Tech,

FOCUS DOMAINS

Industry diaspora in our target ... share plan
Phase wise market share plan

KhudraSoft Products And Services Pvt Ltd

Phase 1

- Retail
- Manufacturing
- Services
- Ecommerce
- Pharmaceuticals
- Banking and Insurance
- Agriculture Allied Industries
- Automobiles
- Oil and Gas
- Financial Services
- FMCG
- Healthcare
- OTT, PG & PA Platforms
- IT, ITES, ITBS, IT Audits

Phase 2

- Gems and Jewelry
- Infrastructure
- Metals And Mining
- Ports
- Railways
- Roads
- Steel
- Textiles
- Real Estate
- Aviation
- Cement
- Power
- Education and Training

Phase 3

- Tourism and Hospitality
- Auto Components
- Consumer Durables
- Media and Entertainment
- Renewable Energy
- Science and Technology
- Telecommunications
- Engineering and Capital Goods

THE PORTFOLIO

KhudraSoft
EMPOWERING MSMEs
Building NextGen Global Economy










KhudraSoft Products And Services Pvt Ltd

ITES	ITBS	ITIS	IT AUDIT
Data Migration or Conversion	CRM	Business Continuity Planning	OS and DBMS Audit
Data Analytics	ERP	IT Infra Capacity Planning	Networking Audit
Digital Marketing	SaaS	Data Centre Setup	Firewall Audit
User Experience Design	eCommerce	Data Centre Security	IDS and IPS Audit
Software & IT Consultancy	Digital Payment Solutions	Data Centre Maintenance	Web Application Audit
Maintenance (Software & IT)	Payment Gateway Integration	Email Solutions	Data Migration Audit
Application Managed Services	Block Chain Solutions	Web Solutions	ERP Audit
Business Intelligence Analytics	Enterprise Portal Solutions	Cloud Solutions	CISA Audit
Artificial Intelligence (AI)	Mobile Platform Solutions	Cloud As A Service	Cyber Security Audits
Machine Learning (ML)	Technology Migration	Infrastructure As A Service	ESG Audits
ESG Consultancy & Analytics	System Integration	IT Infra Security Solutions	
	Cyber Security Solutions	Manpower Augmentation	










PRODUCT SHORT PROFILE








All below products are in various developments stages and tentatively planned to roll-out as on slide #15:

PRODUCT	LOGO	SHORT PROFILE
KHUDRAPAY		An Artificial Intelligence (AI) based Payment Aggregator Web Service APIs exclusively for Retailers, Manufacturers and Service Providers.
KPAY		AI based customer facing Payment App (on iOS and Android) designed exclusively for MSMEs and Retailers, Manufacturers and Service Providers
MSGCARGO		Message Cargo, a Mobile App to send customized SMS, WhatsApp (Text, Audio and Video), Emails and Social Media Platforms in bulk to clients.
BATS		Biometric Attendance Tracking System (BATS). A complete HR & Pay Roll Management System.
KPOS		AI based Unified Point of Sale System (KPOS) explicitly for Retailers, Manufacturers and Service Providers to empower them to face stiff competition.
VLOG		AI based Visitor and Vehicle Log explicitly for small offices to enterprises to make their office paperless
KGST		AI based platform which helps small businesses to enterprises to automate filing of GST on fly at any place.

PRODUCT PROFILE

PRODUCT	LOGO	SHORT PROFILE
KHUDRA CRM		An Artificial Intelligence (AI) based CRM Platform for small businesses to enterprises.
TASK MANAGER		AI based Task Manager. It's a simple platform for efficient time and task management for small businesses to big enterprises.
K-IMS		AI based Inventory and Stock Management module across all the showrooms and storage rooms.
KACCOUNTS		Manage profit and loss through this simple financial accounting module which is based on AI.
KREPORTS		AI based customizable Reporting Module that can be integrated with any module or suite to get reports in PDF, XLS, CSV, PNP, GIF etc. formats.
KHUDRA ERP SUITE		An AI based ERP for complete end to end Enterprise Resource Planning including Payment Gateway in real time
KS OFFICE SUITE		An AI based Office Automation Tool to make your office paperless

PRODUCT PROFILE

PRODUCT	LOGO	SHORT PROFILE
KLOUNGE		An enterprises Artificial Intelligence (AI) based IDAM / Identity Management Platform for businesses.
EVENT MANAGER		An AI platform for managing any event(s) across all the mediums including Social Media.
RESOURCE TRACKING SYSTEM		Map based Resource Tracking Systems using AI Technology Stack explicitly for Pharma and Real Estate Companies.
ONEGAME		A block chain based gaming platform especially for cricket lovers across the globe.
VEHICLE TRACKING SYSTEM		Uses AI and Maps Technology for Logistic Management including tracking and managing vehicle fleets including their features like speed control etc.
AGROGNS		A web based and mobile based platform for both dry land farmers and precision based farmers across PAN India.
GNS VETCLINICA		A web based and mobile based platform for connecting veterinary doctors to farmers for treating their domestic animals across PAN India.

OUR CAPABILITIES

We deliver end to end IT & Digital Transformation Projects including IT Consultancy, Software Development & Maintenance, Cloud Migrations, Data Migrations, Testing / SQA, Global Delivery & Support:

- **Cloud and IT Infrastructure Solutions:**
 - ✓ MS Azure, Oracle Cloud, Amazon AWS, Google GCP, SAP Cloud Platform, Kloudya, Kloudya Data Centre, Kloudya DR.
- **Microsoft Technology Solutions:**
 - ✓ MS SQL Server, MSBI, .NET, ASP.NET, C#.NET, VB.NET, MS SharePoint, MS Power BI.
- **Open Technology Solutions:**
 - ✓ Java, JEE, PHP, Angular.js, Node.js, React.js, JQuery, React, LAMP, WAMP, MEAN, MERN, Ruby on Rail, Python.
- **Mobile Solutions:**
 - ✓ Android, iOS, App Design, Development and Maintenance.
- **Customer Experience Mgmt. UI/ UX:**
 - ✓ User Research, Design, MockUps, UX Optimization.
- **Cyber Security Solutions:**
 - ✓ Zero Trust Architecture, Application Security, IT Infra Security, Threat Modelling, Vulnerability Management, Patching, SIEM, SOC-I, SOC-II, SOC-III, PCI DSS.
- **ERP Solutions:**
 - ✓ MS Dynamics CRM, MS CRM Dynamics 365, Oracle Financials, Oracle ERP, SAP ERP.
- **Oracle Technology Solutions:**
 - ✓ Oracle WebCentre Portal, Oracle ADF, Oracle IDAM Stack, Oracle EBS, Oracle SOA / BPM, Oracle Database..
- **SAP Solutions:**
 - ✓ SAP Cloud Platform, SAP Advanced Data Migration, SAP Extended Warehouse Management, SAP Commerce Cloud, SAP Concur, SAP Ariba, SAP Build Apps, SAP Business Application Studio, SAP Access Control etc.
- **ServiceNow Solutions:**
 - ✓ ITSM, ITBM, ITOM, HRSD, LSD, WSD, CLM, CSM, FSM, SOM.
- **Blockchain Technology Solutions:**
 - ✓ DeFi Platforms, Daaps, Smart Contracts.
- **Staffing Solutions:**
 - ✓ Certified & Experienced Technical Staff Augmentation, Full Time, Part time, On-Site, Offshore and Hybrid mode.

GLOBAL CLIENTELE

- India (24) , KSA (4), UAE (1), USA (2), AUSTRALIA (1)



In discussion with multiple clients in KSA and USA in progress.

	INDIA	USA	KSA	UAE	AUS
WEB AND EMAIL SOLUTIONS	Yes	Yes	Yes		Yes
CUSTOMIZE ERP SOLUTIONS	Yes				
CYBER SECURITY SOLUTIONS	Yes			Yes	
RESOURCE AUGMENTATION	Yes	Yes	Yes		

CLIENT ADVANTAGES

- SLA Based Cost Effective Reliable Services.
- Experienced and Certified Cross Functional Team with an average delivery experience of more than two decades.
- Associations with almost all leading Suppliers and OEMs in all the ITES and ITBS services.
- Capability to delivery service across globe including Volume Licensing, Digital Transformations, Managed IT Infra including Cloud Solutions.

HAPPY CLIENTELE



"It was a crucial decision for us to migrate our platform to KhudraSoft provided technology stack and we are provided right. Thank you Team. Appreciate".

-- **Mohiyuddin Syed**
Director, One Game, India

AL BARYAN

"It has been always a pleasure to use products /services as all of them are excellent and the team is prompt in their support service for last 5 years.

-- **Ahmed Khulaqi**
Director, KS Al Baryan Est., KSA.

JustLookOn

"We appreciate innovative Solutions given by KhudraSoft Team which has helped us to reduce our OPEX by 34%. Kudos Team. Keep up the good work".

-- **Apsar Khatib**
Owner, JustLookOn, India.

PARTNERS & ASSOCIATES



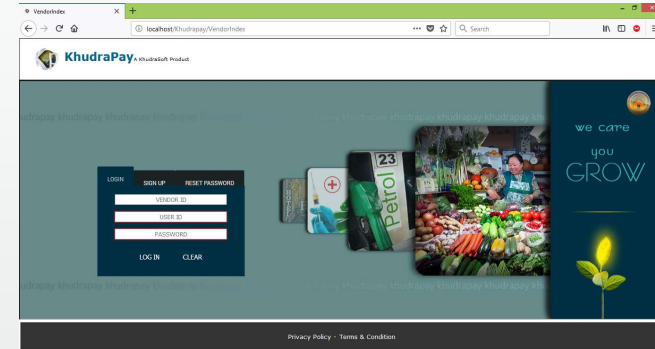
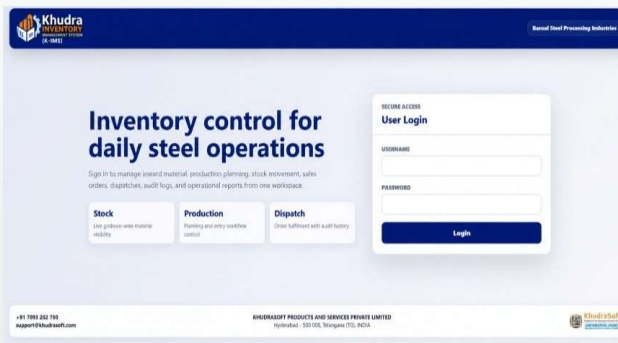
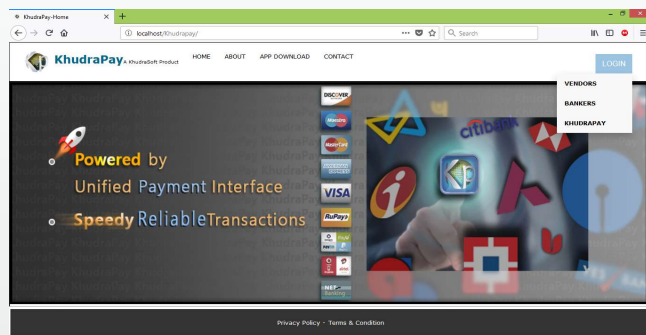
NOTE: Logos are courtesy of the respective brands

MEDIA COLLATERALS



KhudraSoft Products And Services Pvt Ltd

DEMO of MARKETING COLLATERAL



MEDIA COVERAGE

